

Print Service Providers Bring in new business with powerful, affordable web-to-print.

Are you ready to offer web-to-print solutions to your customers?

How will you decide which solution will fit each customer's unique requirements? There are hardware environments to consider, user requirements, license fees, training – the list is endless. You need a flexible, easy, affordable solution. One that is powerful enough to impress your most important customers. You need Custom Print Now.

We'll do the heavy lifting.

How many of your customers could benefit from having an on-line storefront for ordering customized marketing materials? Home-grown and off the shelf solutions can be costly, complicated and time consuming. And who will support the application and end users? With Custom Print Now, you can focus on your customer's printing needs, not the complicated technology. We supply the expertise, infrastructure and reliable service you need to make your customer happy.

Look what we can do for you.

If you're a print distributor, printer or marketing agency, you want customers

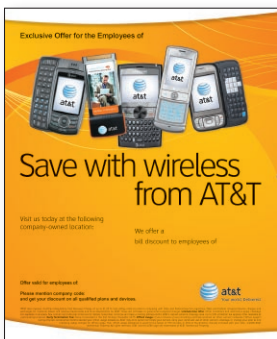
with on-going and high-volume print orders. With Custom Print Now, you can offer the most cost-effective, flexible ordering solution in the industry, allowing you to capture business that you may not have in your existing accounts. And you can continue to work with the printer of your choice.

We'll support your sales efforts with the industry's most comprehensive sales tools.

Through our extensive experience in selling to our target markets, we will give you everything you need: elevator speeches, sell sheets, product demonstrations, email deliverables – right down to the sound bites that give you a compelling story to tell. We'll guide you in demonstrating to your customers how they can generate more revenue and reduce costs by using web-to-print.

There is no other W2P vendor out there that can support you the way that we support you. Become a trade partner today and see what we mean!

Custom Print Now serves clients in the non-profit, manufacturing, retail and distributing markets. Any organization with affiliates or a multi-office environment is a good candidate for Custom Print Now.



WHY CUSTOM PRINT NOW?

How you benefit:

- **Upgrade your product offering**—now you can show your customers actual examples of real applications that make use of this robust technology.
- **Identify new sales opportunities**—using our market knowledge and sales resources, you can quickly identify and qualify new prospects.
- **Flexible and extendable**—it's easy to sell additional products or campaigns—your customer simply uploads the template.
- **Easy to implement**—you can add Custom Print Now to your product arsenal with no learning curve, no upfront costs, and no difficult training.
- **Affordable**—no license fees or expensive software to implement means your customer gets an affordable solution.

Your customers and affiliates will enjoy:

- **Brand and quality control**—templates are centrally produced and approved, assuring their brand, message and design are consistent.
- **Money savings**—print on demand means they can eliminate waste, while leveraging batch printing efficiencies and quantity purchasing powers.
- **Easy implementation**—Clients and their users can begin using the ordering system with little or no training.

What is "Web-to-Print?"

Web-to-print combines the convenience of the Web and the effectiveness of printed materials to create the perfect solution for your customers' headquarters and affiliate locations. With Custom Print Now, they submit online product templates for all their printed marketing materials, and with a few clicks, their employees and affiliates can customize and order professional printed material without leaving their computer.

Custom Print Now isn't tied to one software vendor or proprietary product. We develop a custom Web-to-Print solution that works in any hardware or software environment, without expensive implementation or training. Users simply need a browser and Internet connection.

How does it work?

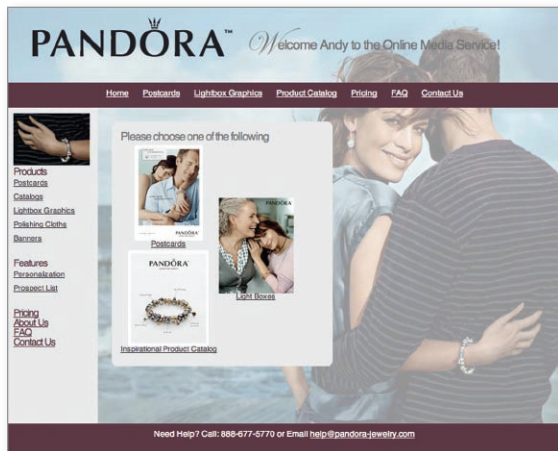
Using your customer's brand identity elements (logos, color palettes, etc.), Custom Print Now builds a site that is easy for their user community to understand and to use. They submit approved marketing pieces, artwork, pricing, etc. and we do the rest. The site will operate according to their specifications in their user environment.

The user will simply:

- Step 1:** Select product
- Step 2:** Choose options
- Step 3:** Customize (if desired)
- Step 4:** Proof and Approve order
- Step 5:** Checkout
- Step 6:** Track order status/review reports

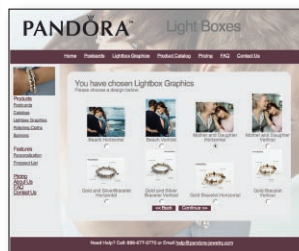
Give your customers and their affiliates an online storefront for ordering custom marketing materials:

- Brochures
- Postcards
- Direct Mail Campaigns
- Invitations
- Business Cards
- Stationery
- Signs, Banners
- Event Posters
- Promotional Items



"If your customers want to save money, make money, protect their brand, or satisfy the needs of their multiple offices or affiliates... they need Custom Print Now"

- Willie Brennan, Founder and CEO



The Pandora site, built by Custom Print Now, is used by thousands of independent dealers. The dealers order customized brochures, in-store promotional pieces, catalogs and direct mail campaigns.



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About Custom Print Now

Custom Print Now provides highly customized solutions designed to help organizations manage and deliver custom marketing materials to their various offices, affiliates or strategic partners. Our clients include sales organizations, non-profits, charitable organizations and franchises—anyone with the need to deliver timely, customized print, electronic collateral or direct mail materials to various groups of stakeholders. We help reduce costs, generate more revenue, and maintain control over your brand while delivering the customized marketing piece that your local office or affiliate desires.

To learn how our solution will have a positive impact on your organization, ask us for a free demonstration today!