

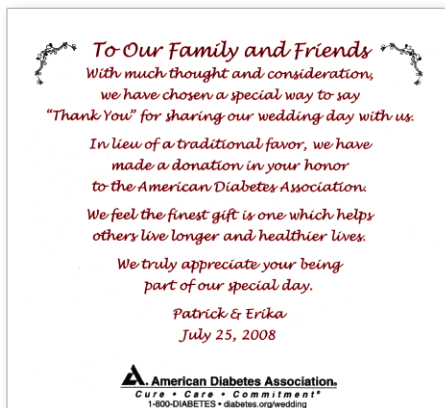
Member and Charitable Organizations

Launch premium programs and watch donations and revenues grow.

Non-profit organizations are constantly looking for new ways to increase contributions and member revenue. Premium programs are the perfect answer. We make it easy and affordable to launch a customized ordering web site for your members or donors to make an on-line contribution and order a premium "gift."

Fund raising just got personal.

Premium programs provide a significant bump in donor and member revenue. By offering personalized specialty items, prospective donors can choose a "gift" or premium related to their level of donation. Perfect for charitable organizations, Custom Print Now makes it easy to offer custom fundraising items featuring your logo and message, while letting the donor personalize their "gift."



Engaged couples choose a donation "in lieu of" a wedding favor. They receive a box of personalized tent cards.

Maintain brand control AND give your donors choices.

Through the use of templates, you control the design, product selection and brand elements (logo, tagline, etc.). You also control the gift for various levels of giving.

The donor "creates" their custom premium by using your site to make their selection. They can customize it with their name, message, photos, fonts, colors—as much flexibility as you wish to offer.

With Custom Print Premiums™ you control the brand, and donors enjoy a personalized gift.

Create new sources of member non-dues revenue.

Premium Programs are perfect for any member organization. Aside from membership dues, until now there were few options for generating member revenues. By offering customized specialty items, members can show their affiliation with your organization and you can enjoy new revenue streams.

WHY CUSTOM PRINT PREMIUMS™?

Your organization will enjoy:

- **New sources of revenue**—premium programs create new revenue by offering specialty items for "purchase" by donation.
- **Brand and quality control**—templates are centrally produced and approved, assuring your brand, message and design are consistent.
- **Flexible and extendable**—it's easy to offer additional premiums—just select from our hundreds of product offerings, indicate donation amounts, and create and upload the template.
- **Easy to implement**—designed for any user in any environment. All they need is a browser and internet connection.
- **Affordable**—We build the website, you promote it and collect the revenue!

The donor enjoys:

- **A personal affiliation with your organization**—customized pieces using their personalized message showcases their pride in being affiliated with your organization.
- **Satisfaction**—Knowing that their donation has personal meaning when it is tied to a special event in their lives.
- **Fast and easy**—Secure, on-line ordering allows them to order 24x7.

What is "Web-to-Print?"

Web-to-print combines the convenience of the Web and the effectiveness of printed materials to create the perfect solution for your Premium Programs. With Custom Print Premiums™ you create custom online product templates for all your premiums (printed materials, coffee mugs, etc.) and with a few clicks, your donors or members can personalize and order their "gift."

How does it work?

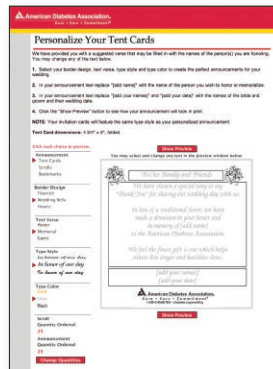
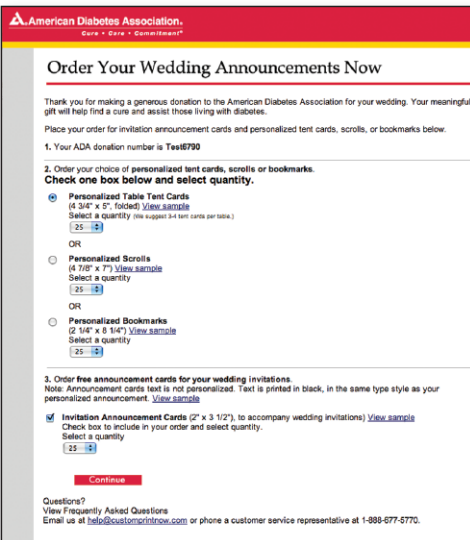
Using your brand identity elements (logos, color palette, etc.) Custom Print Now builds a site that is easy for your donors or members to use. You define the product choices, donor levels and your message. You promote the site, and we do the rest! The site is accessible by anyone with a browser and internet connection. **The user will simply:**

- Step 1:** Select product
- Step 2:** Choose options
- Step 3:** Customize (if desired)
- Step 4:** Proof and Approve order
- Step 5:** Checkout
- Step 6:** Track order status/review reports

Give your donors a custom print center to order their own personalized:

- Wedding Favors
- Donor Brochures
- Postcards
- Stationery
- Greeting Cards with Photos
- Coffee Mugs
- Memorial Keepsakes

The list is endless!



"Custom Print Now understands the revenue objectives and challenges facing non-profit organizations. We'll consult with you to create fresh new programs that enhance your brand, generate revenue, and create value for your members."

– Willie Brennan
Founder and CEO

Sample user experience. Users logs in, see choices, makes selection and enters customization information. An on-line proof is generated, showing the customized piece for their approval.



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About Custom Print Now

Custom Print Now provides highly customized solutions designed to help organizations manage and deliver custom marketing materials to their various offices, affiliates or strategic partners. Our clients include sales organizations, non-profits, charitable organizations and franchises—anyone with the need to deliver timely, customized print, electronic collateral or direct mail materials to various groups of stakeholders. We help reduce costs, generate more revenue, and maintain control over your brand while delivering the customized marketing piece that your local office or affiliate desires.

To learn how our solution will have a positive impact on your organization, ask us for a free demonstration today!